

CAROLINA BALLET

PLAYBILL CONTRACT

Company _____

Contact Person _____

Billing Address _____

_____ Zip _____

Phone _____ Extension _____

Credit to _____ Date Received _____

Placement will be determined by date ad is received

Please reserve space in CAROLINA BALLET playbill as follows:

Inside Front Cover/Inside Back Cover \$675 5 x 8 _____

Covers are available on a first-come basis.

Full Page \$550 5 x 8 _____

Vertical Half Page \$275 2 x 8 _____

Horizontal Half Page \$275 5 x 4 _____

Vertical Quarter Page \$150 2 x 4 _____

Horizontal Quarter Page \$150 5 x 2 _____

1/8 Page \$100 1½ x 2 _____

Set-up Charges \$25 _____

*This set-up charge is only applicable for ad copy that is
NOT camera-ready.*

Amount Enclosed \$ _____

Space reservation and copy deadline _____

FULL PAYMENT or 60% DEPOSIT REQUIRED with contract – balance due January 15th.

Special Instructions _____

Contracts and Payment should be mailed to

CAROLINA BALLET

914 Pulaski Street

Columbia, SC 29201

For more information, please email playbill@carolinaballet.net or call (803) 771-6303.